



Hi there!

For this year's merchandise, we've decided to change it up and give you a few more options! We will, among other things, be selling shirts and hoodies which are all super comfy and feel nice.

The idea is, is that you can custom order your shirt and/or hoodie by picking either, then picking a colour (see options below) and picking a print!

All prints are designed by the Phoenix' lovely Cecilie Balemans-Højberg and all are, of course, Albion-themed. Examples of all the different prints can be found on the next couple of pages.

We hope you enjoy!

Please Note:

All Shirts, in all colours, are available in sizes XXS-5XL.

All Hoodie colours are available in sizes S-2XL; Colours with * also come in sizes 3XL-5XL.

Prices

Shirt: €19,-

Hoodie: €26,-

Sweatpants: €21,-

Mask: €6,50

Mug: €8,30

Delivery

If you live in Utrecht (or want an excuse to get out of the house) you can just come and pick up your order. More information about where you can pick up your order will come when the order has been completed.

If you rather have your order delivered to your home, we'll send it to your address anywhere in the Netherlands for an extra 4,50. Should you want to have it delivered in another country, we will contact you to work out what's most practical and affordable.

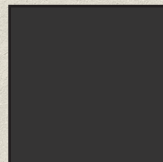
Shirt Colours



White



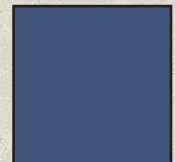
Vintage White



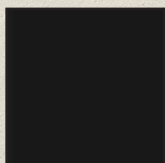
Dark Heather Grey



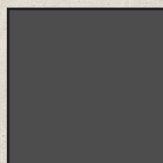
Heather Grey



Dark Heather Indigo



Black



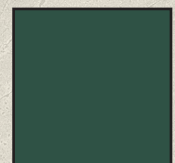
Anthracite



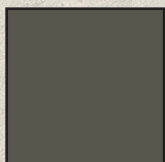
Spectra Yellow



Varsity Green



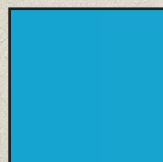
Bottle Green



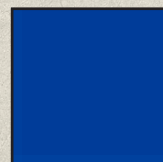
Khaki



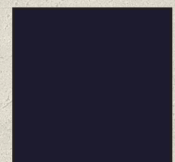
Sky Blue



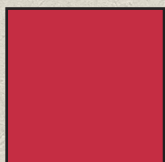
Azur



Royal Blue



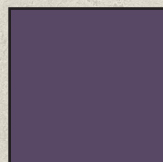
French Navy



Red



Burgundy



Plum

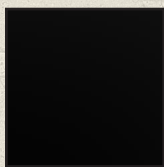


Cotton Pink

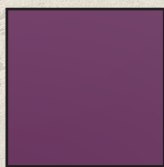


Bright Orange

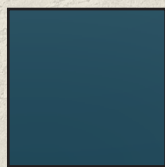
Hoodie Colours



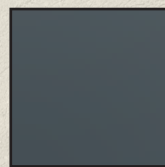
Black*



Plum



Legion Blue



Dark Heather



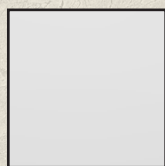
Charcoal



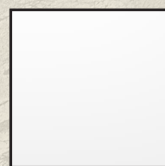
Graphite Heather



Sport Grey*



Ash Grey



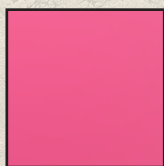
White*



Light Pink



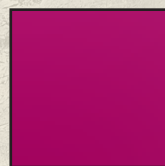
Heliconia



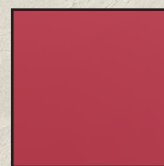
Safety Pink



Azalea



Antique Cherry Red



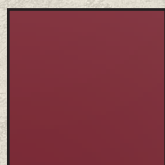
Heather Sport Scarlet Red



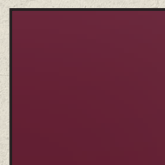
Cherry Red



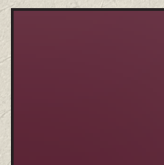
Red*



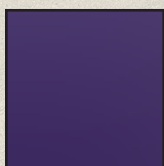
Garnet



Heather Sport Dark Maroon



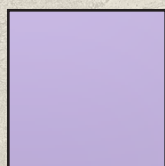
Maroon



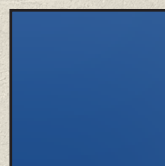
Purple



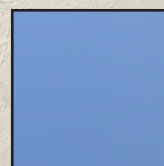
Violet



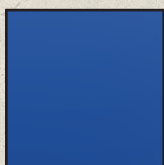
Orchid



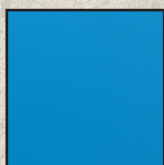
Heather Sport Royal



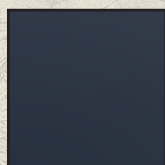
Carolina Blue



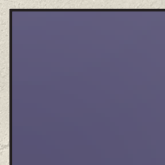
Royal*



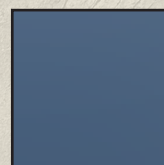
Sapphire



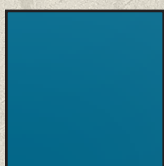
Navy*



Heather Sport Dark Navy



Indigo Blue



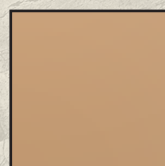
Antique Sapphire



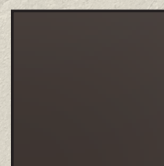
Light Blue



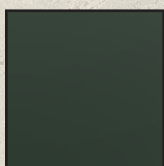
Sand



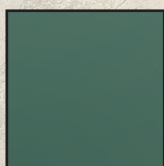
Old Gold



Dark Chocolate



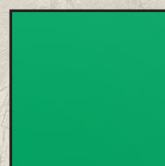
Forest Green



Heather Sport Dark Green



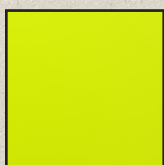
Military Green



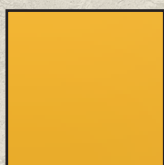
Irish Green



Mint Green



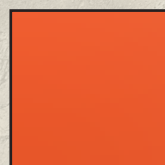
Safety Green



Gold



Safety Orange



Orange



Paprika

Synthwave



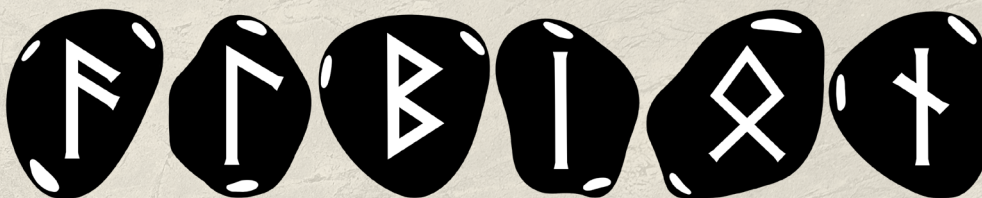
*Bauke, Nienke and Charlotte
are all wearing the Synthwave
Hoods in the colour Black*

Do you like bright colours?
Do you like dystopian cyber-
punk-themed societies where
the workforce is increasingly
replaced by robots and A.I?
Or do you just enjoy neon?
Whichever strikes your fancy, this
triangular design is a fashion state-
ment that shows that you can be futur-
istic and retro at the same time! Lovely
to combine with a black hoodie or tee, but
many other colours should look great as well!



Runic

Are you a big nerd
for old English?



Want to impress the teacher of your new old English class? Do you want to show off your albion pride but in a subtle way and do you love minimalistic designs? Then this is the print for you! This print (which, for the uninitiated, reads 'Albion') boasts transparent letters, so they will have the same colour as the rest of your garment. The runes are carved into either black stones, or burnt chicken nuggets, whichever has your preference.



Veerle is wearing the Runic Hoodie in the colour Antique Sapphire, Nienke is wearing the Runic Shirt in the colour Plum and Cecilie is wearing the Runic Hoodie in the colour Garnet



Sun

Both Bauke and Riya are wearing the Sun Shirt in the colour Vintage White



Always told you're the little sun in the house? Or are you not Dutch and have no idea what that question was all about? Or do you just like a '70s disco vibe? Then you should print this Albion lettered sun on your favourite colour today!

While both our models have chosen a vintage white option, the transparent 'rays' of the sun causes this print to be fashionable with any colour you prefer!

Note: The beige lights in the design will become transparent when printed.

Willie Schudspeer



Willie Schudspeer

Commemorate your favourite classic poet and playwright, who was famously (probably) always armed with a spear. 'Willie Schudpseer' will look over your wardrobe with righteous justice.

The text below the print, which shows passers-by just who and what they're looking at, is available for printing in both black and white, which makes the print compatible with both bright and dark colours.

Both Charlotte and Veerle are wearing the Schudspeer Shirt with black text in the colour Sky Blue. Bauke is wearing the Schudspeer Hoodie with black text in the colour Antique Cherry Red, and Ript is wearing the Schudspeer Hoodie with white text in the colour Azalea. With Schudspeer by your side, you'll be sure to attend your (Shakespeare) lectures in style!



Phonetic /'ælbien/

Channel your inner linguist and flex your phonetic muscles by wearing this physical proof that you know how to English. This IPA spelling of Albion features a classical typewriter-style font, showing that you are not only up to date with the inner workings of English speech production, but also that you have a proper sense of fashion. This print is only available in black, so it is generally discouraged to print this on a black hoodie.



Bram is wearing the Phonetics Hoodie in White and Nienke is wearing the Phonetics Shirt in Burgundy

Trippy

Are you what we Dutchies call a 'technovlinder'? A fan of bright colours? Or do you just want something to stare at while the acid kicks in? If you answered yes to any of the above, this is the design for you!

This trippy, '70s design boasts 3 different repeating colours, which you probably shouldn't stare at too long. Our model chose the 'dark heather indigo' option, which matches quite well with the blue segments of the print.

*Bram is wearing
the Trippy Shirt
in the colour Dark
Heather Indigo*



Mask

Since it appears that, depressingly, this whole ordeal is going to last a bit longer than any of us ever anticipated, we're selling masks as well! This comfortable cloth facemask doesn't just barely cover your mouth like those cheap plastic ones do, but it comfortably fits around your whole mouth and reaches well below the chin. The straps are adjustable and fits nicely, even on our model's rather large head! Not only that, but this mask is properly reusable, making it a more sustainable alternative to those ugly plastic masks!



Sweatpants

One of the perks of being stuck at home, is that barely anyone gets to see the lower half of your

body. That's where this super-comfy pair of sweatpants comes in! This is sure to make your long days of sitting behind your laptop just that much more comfortable. Even after the lockdown is over, these sweatpants are ideal for working out, looking amazing or being hungover from an Albion party!

So soft!

So comfy!

So Albion



Albion's tip: Combine these amazing sweatpants with one of our other Albion articles, like one of our hoodies or shirts, for maximum comfort!

Mug

Whether you choose to spend your free time cuddling up in a blanket, reading a

book and nursing a nice cup of tea, or prefer to (covertly) consume copious amounts of scotch whisky during your fourth online lecture of the day this Albion mug is the stylish way to do so! These white ceramic mugs will come with a print on both sides: the classic Albion logo you may already be familiar with, and the all-new phonetic logo. Drink your beverage in style!



/ 'ælbien/



Are you done browsing? Then it's time to order!

Instructions for ordering:

When you've finished browsing the near endless options that we have on offer and are ready to place an order, head over to <https://albionutrecht.nl/members/merchandise/> and place your order today!

You have until April 11th 2021 to order your merch, after which we will be in contact with further information as to when to expect your order and other practical topics.

If you have any questions, concerns or remarks, feel free to ask the Commissioner of External Affairs, Bram van Beerendonk or any of the other board members!

Acknowledgements

Firstly, we would like to give a BIG shoutout to Albion's very own Cecilie! She has been an amazing help throughout the whole process of making the dream of new Albion-merchandise come to life!

Not only is she responsible for ALL of the designs featured in our new line of merch, she also was the driving force behind the creation of this merch-zine and, on top of that, has always been great to bounce ideas off of and discuss which merchandise would be the most popular among our members.

Below you can find some photos of Cecilie designing the merch and, of course, showing it off once it was done! For more amazing art from our fellow albioneer, you can check out her art insta @artsy_cici or for more non-albion related merch you can go to <https://www.redbubble.com/people/artsy-cici/>

Secondly, I would like to acknowledge the fact that the concept of this merch-zine was, quite shamelessly, borrowed from the Merchandise-committee of the FUF (the association for students of philosophy) whose products in general have been an inspiration for us to take on this project.

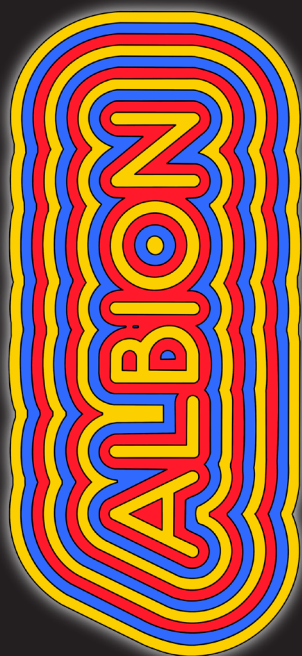
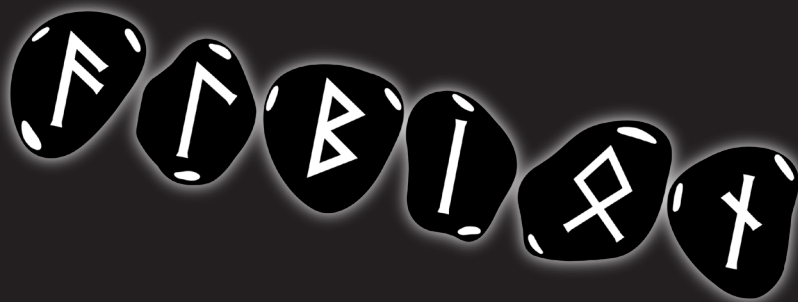


Phoenix' Acknowledgements

This special issue of Phoenix Magazine was created by Phoenix' Creative Director 2020-2021 Cecilie Balemans-Højberg for Albion Utrecht. All black texts were written by Bram van Beerendonk, Commissioner of External Affairs 2020-2021. All red texts were written by Cecilie Balemans-Højberg. Photos were supplied by members of Albion Board XXX: Bauke Dudink, Veerle Kusters, Charlotte van Houdt, Rixt Tuinstra, Nienke Hutten and Bram van Beerendonk. Additional photos were provided by Cecilie Balemans-Højberg.



Willie Schudspeer



/ælbjœr/

